

Media Advocacy in Clinical Teaching: Resource List

**All listed documents available at AALS website under Conference Materials*

Handouts/Toolkits

- ***Vision, Values & Voice: A Communications Toolkit***, Opportunity Agenda; available at <https://toolkit.opportunityagenda.org/>
- ***Value, Problem, Solution, Action! Handout***, adopted from the Opportunity Agenda; available at <https://toolkit.opportunityagenda.org/building>
- ***Professional Ethics and Bar Rules for Lawyer-Media Interactions***, Prof. Jodi Balsam, Brooklyn Law School
- ***Student exercise: Op-ed Critique***, Prof. Jodi Balsam, Brooklyn Law School
- ***Media Rules of Engagement***, Prof. Jodi Balsam, Brooklyn Law School

Articles

- ***Narrating Justice: Client-Centered Media Advocacy***, by Soren Dal Rasmussen & Kevin De Liban, Sargent Shriver National Center On Poverty Law; available at <https://www.povertylaw.org/clearinghouse/articles/Rasmussen>
- ***The Latest Messaging Research by Voices for Civil Justice***, by Elizabeth Arledge; available at <https://voicesforciviljustice.org/wp-content/uploads/MIE-Journal-Article-Arledge-Winter2018.pdf>

Websites

- ***Opportunity Agenda***: a social justice communication lab that works to advance the impact of the social justice community; <https://www.opportunityagenda.org/>
- ***Voices for Civil Justice***: a national communications initiative that taps the awareness-raising power of the media to spotlight the critical role of civil legal aid in assuring fairness for all in the justice system; <https://voicesforciviljustice.org/about/>